



## Public Health Innovation Summit & Showcase 2021

### Application

The next Public Health Innovation Summit & Showcase (Summit) will take place on the afternoons of September 28-29 from 12-4PM ET. We aim to bring together innovators from the field to share and learn from each other to shape the future of public health. To ensure the Summit field driven and responsible, we need you.

We seek public health professionals who consider themselves innovators and are looking for an opportunity to share their perspectives and work with other innovators to direct us into the public health of 2021 and beyond.

There are two ways you can join us:

1. **To attend and participate** - complete the form below that asks for narrative on why you'd like to attend and what you can share with other participants.
2. **To present** - complete the application to participate (#1) and then submit an abstract describing your innovations work and how it can best be shared with other participants.

Note that information from the applications may be shared with other participants.

Applications for both options close May 12th and you can expect to hear from us by early June. [Click here](#) to view the full application prior to completing the form below.

Questions? Contact [info@phnci.org](mailto:info@phnci.org)

\* 1. Full Name

\* 2. Title, Role, or Subject Matter Area

\* 3. E-mail Address

\* 4. Organization (enter N/A if none)

\* 5. Organization Type

\* 6. Tell us a bit about who you are, what inspires you, and your connection to public health. **(125 words)**

\* 7. How are you an innovator/innovative in your public health work? How have you interacted with creativity, risk-taking and failing forward? What steps have you taken to foster a culture of innovation in your organization or community? Reference the [definition of innovation](#) in your response. **(125 words)**

\* 8. We aim to have a virtual room full of innovators who can both learn from each other and to support ideating around 21st Century public health. To that end, what experience, insights and/or knowledge would you bring to the Summit to share with other attendees and to foster innovation in public health practice **(125 words)**

\* 9. What is one thing you would like to see on the agenda for the Summit? **(25 words)**

\* 10. What do you think is needed for public health moving forward? **(25 words)**

\* 11. During the Summit, we will have 'creativity spotlights' throughout our time together. Do you have a narrative, artistic interpretation, poem, etc. that you'd like to share during the Summit?

- No
- Unsure at this time
- Yes (please briefly describe your 'spotlight')

\* 12. If your application is accepted, confirm that you/your organization will pay the \$150 registration fee.

Applicants who are willing to craft an innovation, or fail forward, story with PHNCI prior to registration will be eligible for reduced or waived registration. The stories form can be found [here](#), and we will be in touch if we decide to move forward with crafting a full story.

- Yes, I confirm I will pay the \$150 registration fee if selected OR develop an innovation story with PHNCI in advance.

\* 13. If accepted, would you like to engage with us in the following (check all that apply):

- Review submitted presentation abstracts
- Participate in a planning committee to shape the Summit (3-4 one-hour meetings)
- Share an innovation story prior to the Summit
- None of the above

\* 14. Did you attend the 1st Annual Public Health Summit & Showcase (March 2019, Philadelphia, PA)?

- Yes
- No

\* 15. Are you interested in submitting an abstract to present at the Summit & Showcase? (Select "Yes" and click Submit to be taken to the abstract application form. Select "No" and click Submit to complete submission of the participant form.)

- Yes
- No



## Public Health Innovation Summit & Showcase 2021

### Abstract Submission

**Presenters will have an opportunity to share the story of your innovation or how you have fostered a culture of innovation with other attendees. We have a variety of formats available – we encourage you to think about how best to present your information. PHNCI will provide additional guidance upon acceptance. Abstract topic ideas include, but are not limited to, fostering a culture of innovation, modernization of public health, innovation in communications, racial and health equity, emerging issues, authentic community engagement, cross-sector data sharing, or workforce development.**

\* 16. Provide a title for your presentation: **(15 words)**

\* 17. Describe your innovation or how you've fostered a culture of innovation. Include how it aligns with the definition of public health innovation and its relevance to the public health audience. If your innovation is from outside of the public health field, please describe how it is relevant to public health innovation. **(200 words)**

\* 18. Describe how your innovation has, or could be, replicated in other communities. **(200 words)**

\* 19. Select your preferred presentation style (all time frames are estimates).

- TED-style talks are based around principles of storytelling and told in a narrative format. We are open to other storytelling formats (e.g., artistic interpretations, musical pieces, videos) that connect to innovation (8-12 minutes each)
- Panel Presentations are curated groups of speakers centered on a specific topic (12-15 minutes each)
- 'Failing Forward' showcase: Failing forward is an important part of a culture of innovation and there is much to be learned from tests/ innovations that are unsuccessful. If you have an example of an innovation that didn't work as you expected, and that others could learn from, please share it! (20-30 minutes each)
- Other: have a suggestion for a different type of presentation? We'd love to hear your thoughts!

- TED-style Talk (8-10 minutes, 3-4 abstracts will be accepted)
- Panel Presentation (12-15 minutes each, 2-3 abstracts will be accepted)
- 'Failing Forward' Showcase (20-30 minutes, 2-3 abstracts will be accepted)
- Other (please describe):

\* 20. If your abstract is not selected for the Summit & Showcase, would you still like your application for attendance to be considered?

- Yes
- No

\* 21. If your abstract is not selected for the Summit & Showcase, are you willing to share it as an innovation story instead?

Yes

No

22. Do you have any co-presenters? Only one presenter should complete an abstract form, but all presenters should completed the participant form (part 1).

Please list co-presenter names, email, and organizational affiliation below.

Please select the 'DONE' button below if you are ready to submit your forms. Thank you again for your interest in the Summit!