

# Public Health Innovation Summit & Showcase

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## AGENDA

### TUESDAY, MARCH 26TH

**10:30AM** Registration (**Grand Ballroom Foyer**)

**12:00PM** Summit Welcome and Lunch  
– [Jessica Solomon Fisher, Public Health National Center for Innovations](#)  
– [Pamela Russo, Robert Wood Johnson Foundation](#)

**12:30PM** **Keynote:** What We Can Learn from Upstream Innovations in Courts and the Criminal Justice System

[Greg Berman, Director](#) and [Julian Adler, Director of Policy and Research](#) from the [Center for Court Innovation](#) will share how they have worked to effect change in courts to address issues in the criminal justice system and reduce incarceration rates. The Center for Court Innovation creates operating programs to test new ideas and solve problems, performs original research to determine what works (and what doesn't), and provides expert assistance to justice reformers around the world. As an organization addressing systems change in a bureaucratic governmental environment, they will share lessons that can be applied to governmental public health systems transformation efforts and provide inspiration to those innovating in public health.

**1:15PM** **Perspectives:** Why Innovate in Public Health?  
– [Moderated by Les Beitsch, Florida State University College of Medicine](#)

[Carol Moehrle](#) from [Public Health-Idaho North Central District \(ID\)](#) and [Joel Carnes](#) from the [Alliance for Innovation](#) will join the keynote speakers to provide insights into how to translate learnings from the Center for Court Innovation to the field of public health. Participants will have their first opportunity to engage in discussion around advancing innovation in public health practice.

**2:00PM** Networking Break (**Grand Ballroom Foyer**)

**2:30PM** **Narratives:** Co-producing Health to Work Across Sectors and Improve Communities  
– [Moderated by Peter Eckart, Center for Health and Information Technology at the Illinois Public Health Institute, and Hilary Heishman, Robert Wood Johnson Foundation](#)

- **Sharing Services and Building the Workforce** – [Maria Courogen, Special Assistant of Systems Transformation at the Washington State Department of Health](#)
- **Cross-sector Partnerships and Equity** – [Joshua Ball, Associate Executive Director of SOAR](#)
- **Policy Surveillance** – [Lindsay Cloud, Director of Policy Surveillance Program at the Center for Public Health Law Research, Temple University Beasley School of Law](#)
- **Public Health Innovations Lab Accelerator Program** – [Umair Shah, Executive Director of Harris County Public Health \(TX\)](#)

**4:00PM** **Feedback Session:** Innovation in Public Health — Defining Our Future  
– [Kaye Bender, Public Health Accreditation Board](#)  
– [Joel Carnes, Alliance for Innovation](#)  
– [Katie Sellers, de Beaumont Foundation](#)

Innovators will lend expertise to the final definition of public health innovation. Additionally, with the de Beaumont Foundation, attendees will celebrate and consider how the 25th anniversary of the 10 essential public health services can transform practice into the future.

**5:15PM** Networking Reception (**Columbus Ballroom**)

Sessions will take place in **Grand Ballroom A/B** unless otherwise noted.  
The Public Health Innovation Summit & Showcase is supported by the Robert Wood Johnson Foundation.

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## AGENDA

### WEDNESDAY, MARCH 27TH

8:00AM Breakfast Available (**Grand Ballroom Foyer**)

8:30AM Showcase Welcome

8:45AM **Keynote:** Opportunities to Use Technology to Innovate and Improve Health  
– Moderated by [Raed Mansour, Chicago Department of Public Health](#)

[Jamie Jones, Principal Architect of GitHub](#) will provide an overview of open-source technology and how it can be leveraged to drive innovation and improve health. GitHub is the leading software development platform and is the largest open source community in the world with 28 million users and 57 million code repositories (including 28 million public repositories). Like the definition of public health innovation, the foundation of open-source technology is built upon a set of principles that will sound familiar to practitioners, including collaboration, community, transparency, and prototyping for rapid solutions, and offers great promise for public health practice.

9:30AM **Showcase:** Driving Community Engagement and Equity Using the Universal Community Planning Tool  
– [Jessica Solomon Fisher, Public Health National Center for Innovations](#)  
– [Shelley Argabrite and Bob Stephens, Garrett County Health Department \(MD\)](#)  
– [Krista Wasowski, Medina County Health Department \(OH\)](#)

This session will feature experiences of health departments implementing the Universal Community Planning Tool (UCPT), a digital community engagement and planning tool. Garrett County Health Department, the tool's developer, will share information on how the UCPT can be used to transform community engagement in community health improvement planning and talk about the importance of leadership in ensuring successful implementation. PHNCI and Garrett County will also share exciting details about how the tool is being scaled for national use and available tools and resources to assist with implementation.

10:30AM Networking Break (**Grand Ballroom Foyer**)

11:00AM **Showcase:** Public Health Innovations Addressing Equity  
– Moderated by [Chelsie Huntley, Minnesota Department of Health](#)

[Web Brown, Director](#) and [Sarah Hernandez, Director of Policy](#) from the [Office of Health Equity at the Colorado Department of Public Health & Environment](#) will share how they are testing strategies for all sectors of government to address equity and sustain improvements in the social determinants of health, including the development of the Colorado Equity Action Guide, the Colorado Equity Alliance, the first statewide Equity Forum, and more.

[Monica Valdes Lupi, Executive Director](#) and [Margaret Reid, Director of the Office of Health Equity at the Boston Public Health Commission](#) will share how they are developing robust systems and policies to achieve citywide resilience by addressing racial equity along with the physical, environmental, and economic threats facing the city.

12:30PM **A Call to Action:** Taking Innovation To-Go

1:00PM Adjourn and Lunch (**Grand Ballroom Foyer**)